

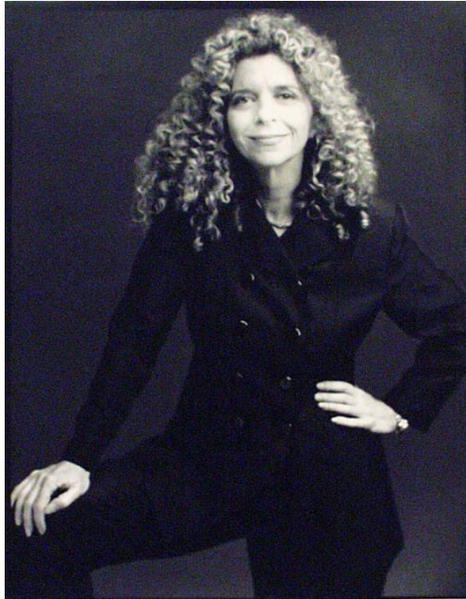
## Artist Resources – Barbara Kruger (American, b. 1945)

[Kruger at the Broad](#)

[Kruger at MoMA](#)

[Kruger on Art21](#)

[Kruger at the Guggenheim](#)



Kruger, 1990  
Photograph: Timothy Greenfield-Sanders

Read a 2004 [profile](#) in AnOther Magazine by Mark Sanders.

In 2012, Kruger installed [Belief+Doubt](#) at the Smithsonian’s Hirshhorn Museum in Washington, D.C. Read an article in [Smithsonian Magazine](#) about the installation and listen to a [Hirshhorn Podcasts episode](#) interviewing the artist about the project.

[In The Tower: Barbara Kruger](#) was on display at the National Gallery in 2017, reopening the East Building Tower Gallery after three years of renovation. Watch a video produced by the National Gallery, [Barbara Kruger: in her own words](#).

In 2018, [Untitled \(Questions\)](#) was reinstalled on the north façade of the Geffen Contemporary at MOCA Los Angeles. The mural was originally commissioned in 1989.

The Isabella Stewart Gardner Museum’s Anne H. Fitzpatrick Façade featured [Body Language: Barbara Kruger](#) in 2021.

In 2022, a major traveling retrospective exhibition was co-organized by the [Museum of Modern Art](#), the [Los Angeles County Museum of Art](#), and the [Art Institute of Chicago](#). *Barbara Kruger: Thinking of You. I Mean Me. I Mean You* was the largest and most comprehensive exhibition of her work in 20 years, including single-channel videos from the 1980s and digital productions of the last two decades. Read an [interview](#) in The Art Newspaper, “Thank God I’m an artist and not a movie or Tiktok star,” in anticipation of the installation in Chicago. Also read two reviews in the [New York Times](#) and the [Washington Post](#) and watch a [video](#) produced by LACMA.

[Barbara Kruger: Bitte Lachen/Please Cry](#) was on display at the Staatliche Museen zu Berlin in 2022, Kruger’s first institutional solo exhibition in Berlin.

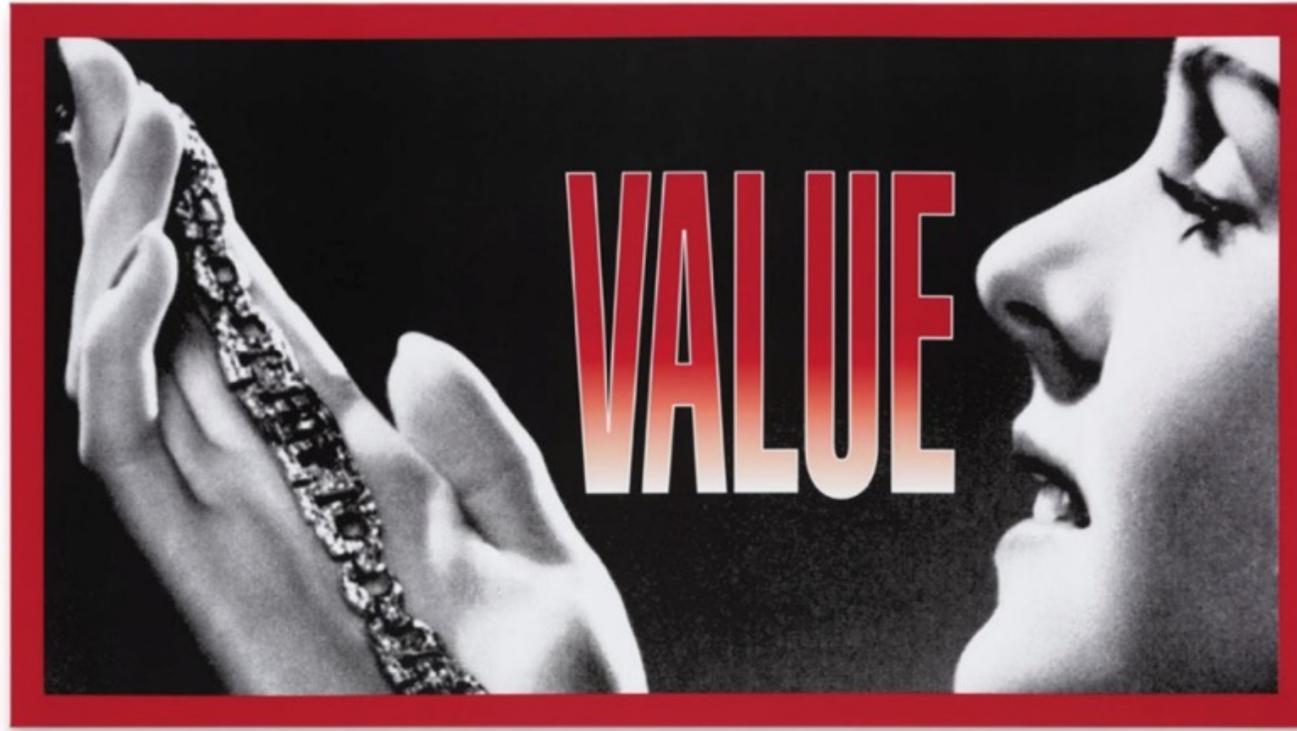
Kruger participated in [The Milk of Dreams](#), the international exhibition at the 2022 Venice Biennale.

Read an interview in [The Guardian](#) about Kruger’s response to the repeal of Roe v. Wade in the United States and another in [Bomb Magazine](#) about her 2022 [gallery exhibition](#) at David Zwirner.

In 2022, The Institute of Contemporary Art Boston commissioned Kruger to create [Untitled \(Hope/Fear\)](#), which is on display until 2024.



Kruger in her New York studio, ca. mid-1970s  
Photograph: Susan Katz



Barbara Kruger (American, b. 1945)

**Untitled (Value)**, 2013

Digital print on vinyl

Private Collection; L2023:28.1

Photographer, graphic designer, collagist, and conceptual artist Barbara Kruger is known for her works that combine black-and-white photographic imagery with bold red text and graphic elements. Along with artists such as Cindy Sherman (b. 1954) and Sherrie Levine (b. 1947), Kruger became interested in exploring representation in mass media in the 1970s and 1980s. Her pointed, direct commentary often questions structures of power and politics, directly confronting the viewer with a critical message. **Untitled (Value)** is a characteristic example of Kruger's visual language. A woman looks lovingly at a piece of jewelry in her hand – an image likely lifted from a magazine advertisement. Kruger interrupts the model's gaze with the word VALUE, a biting reminder of the capitalist concepts that drive consumerism in mass media.

*On view May 17 – August 20, 2023*