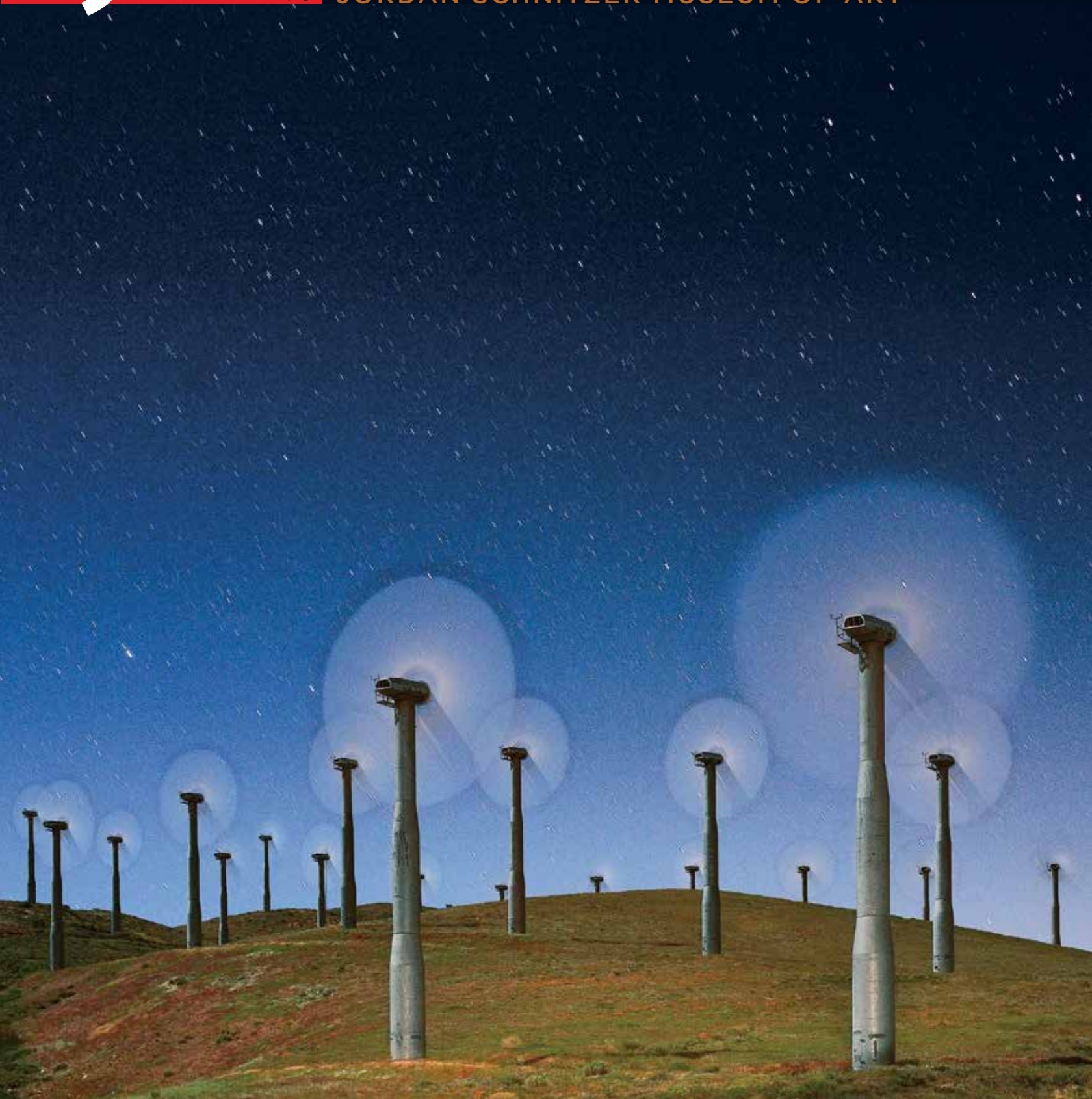


JSMA

FALL 2013

JORDAN SCHNITZER MUSEUM OF ART



NATIONAL GEOGRAPHIC

Greatest Photographs of the American West

September 28 – December 31, 2013



Monument Valley, Utah, 2001.
Bruce Dale. © National Geographic

Throughout its 125-year history, National Geographic has published photographs of the American West that both support and defy romantic notions of the land and its peoples. Taken together, these images form a sort of cultural commons for popular understanding of the region. While its editorial coverage spans destinations across the globe, National Geographic consistently returns to the West and highlights the importance of the region to human imagination.

In this special exhibition, wide open spaces, spectacular rock formations, and the cowboy life are examined alongside struggles for limited natural resources, Native American cultural continuity, and new energy sources. The selection—which includes photographs by Sam Abell, Ansel Adams, William Albert Allard, Edward Curtis, David Alan Harvey, William Henry Jackson, Sarah Leen, and Joe Sartore, among many others, drawn from the significant holdings of the National Geographic Archive—offers a broad understanding of a region that has long captivated photographers.

Accompanying the exhibition is the book *National Geographic Greatest Photographs of the American West: Capturing 125 Years of Majesty, Spirit and Adventure*, produced by Rich Clarkson, former director of photography at National Geographic magazine, with a foreword by James McNutt, president and CEO of the National Museum of Wildlife Art of the United States.

“The role of photography in creating and perpetuating beliefs and understandings about the West has been continuous and evolving,” writes McNutt. “Beginning with adventurous pioneers in the field and never ceasing to the present day, photography accumulated an enormous record of change beyond the 100th meridian.”

National Geographic Greatest Photographs of the American West invites visitors on a visual journey through the history of America. Each section of the exhibition (and book) focuses on a different aspect of the American West and its importance to our national identity. “Legends” portrays some of the cowboys, Native Americans, and landscapes that define the vast area. “Encounters” showcases the interactions among the people of the West, visitors, and wildlife. “Boundaries” features places where endless skies, boundless plains, and dramatic mountains meet natural and manmade limits.

“Visions” explores the growth of the American West and where its story may go in the future.

The American West was organized with the National Museum of Wildlife Art of the United States and Museums West; Presented by the Mays Family Foundation; Traveled by National Geographic. The exhibition is made possible at the JSMA with the generous support of the Coeta and Donald Barker Special Exhibitions Endowment, The Harold & Arlene Schnitzer CARE Foundation, and JSMA members.



Patron Circle Opening Reception
Thursday, September 26, 5:30–7:30 p.m.

Members and Public Opening Reception
Friday, September 27
Members: 5–6 p.m.; Public: 6–8 p.m.

My Journey in Photography
Lecture by Sam Abell
Saturday, September 28, 2 p.m.

Abell has worked with the National Geographic Society since 1970 and has photographed more than twenty articles on various cultural and wilderness subjects. He also lectures on photography, teaches workshops and exhibits his images throughout the world. Abell’s book credits include *Australia: Journey Through a Timeless Land* and *Seeing Gardens*. In 1998, he collaborated with author Stephen Ambrose on *Lewis & Clark: Voyage of Discovery* and again in 2002 on *The Mississippi: River of History*. That same year, he worked with author Leah Bendavid-Val to produce a retrospective of his life and work titled *Sam Abell: The Photographic Life*. Among his more recent projects are the exhibition and book *Amazonia* (with Torben Nissen, presented at and published by the Jordan Schnitzer Museum of Art), and the book *The Life of a Photographer*. He is currently working on the multi-volume Sam Abell Library (Radius Books, Santa Fe).

Photography of the American West
Lecture by Rich Clarkson
Sunday, October 6, 2 p.m.

Clarkson, a former director of photography and senior assistant editor of the National Geographic Society, founded the Denver-based Rich Clarkson and Associates in 1987 for the creation and management of unique projects based in various uses of fine photography. Clarkson was named by *American Photo* magazine as one of the fifty most influential individuals in American photography. He served as assistant managing editor of the Denver Post, director of photography of The Topeka Capital-Journal, and a contract/contributing photographer to Sports Illustrated.



(Top) Northern Spotted Owl, California, 2009.
Michael Nichols. © National Geographic

Nevada Cowboy Brian Morris, 1970. William Albert Allard.
© National Geographic

FROM THE DIRECTOR

Welcome to the fall season at the JSMA!

You can tell from this publication, that we've got changes afoot. We hope you enjoy our new Members Magazine. The format gives us more space to share news and pictures. We'd love to hear what you think—so be sure to let me know (hartz@uoregon.edu or 541.346.0972).

Next, I send a very warm thank you to so many of you, who were part of our 80th anniversary celebration. *Living Legacies: The JSMA @ 80* exhibition and its accompanying programs—tours with collectors and the smART Collecting Series sponsored by MCS Family Wealth Associates, —would not have been possible without the amazing treasures and generous support from our community.

And as a reminder, we are also still fundraising for Xiaozhe Xie's *Order (The Red Guards)*, on view in our Soreng Gallery. Thanks to those of you who are making this acquisition closer to becoming a reality! We'd really like to keep it here.

So what's new (in addition to this publication)? Our major fall exhibition, *National Geographic Greatest Photographs of the American West*, for starters. From Ansel Adams and Edward Curtis to Sam Abell and Joe Sartore, the exhibition draws from the significant holdings of the National Geographic Archive to explore the importance

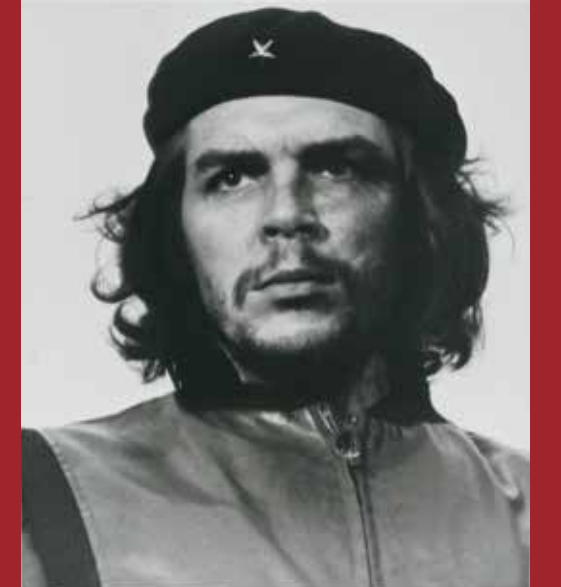
During AAM and AAMD meetings in Baltimore this spring, Hartz visited the Visionary Museum.



of the West to the human imagination. We look forward to bringing back two good friends and wonderful speakers—Sam Abell on September 28 at 2 p.m. and Rich Clarkson on October 6 at 2 p.m.—who are sure to inspire us with their unique perspectives on photography and the West.

The Alberto Korda show, on loan from a private collection, continues our exploration of photography and, particularly, its impact on historical events and pop culture. Korda's image of Che is, perhaps, the most reproduced image in the world. History professor Carlos Aguirre and gallerists Darrel Couturier and Lenny Campello join us for sure-to-be fascinating discussions about Cuban photography, Korda, and Che.

We work hard to plan exhibitions and related programs that support the UO curriculum. In addition to *Korda and the Revolutionary Image*, our video presentation *Song Tao, From Last Century*, guest curated by art history assistant professor Jenny Lin, is part of a visit from Shanghai by the Birdhead collective, a course on curating Chinese art, and a symposium. *Ave Maria*, a new installation guest curated by recent graduate student Katrena Kugler, explores icons of the Virgin, while *Transatlanticism*, a MacKinnon Gallery installation of European prints, supports Latin American studies and another symposium. *Women's Stories, Women's Lives*, on view in the upper hallway, celebrates the 40th anniversary of the Center for the Study of Women in Society and its "Agents of Change" program. Many of these are made possible thanks to the JSMA Academic Support grant program, now in its second year. We thank the School of Architecture and Allied Arts, the College of Arts & Sciences, the Honor's College, and the Provost for recognizing the museum as a center for interdisciplinarity and cross-cultural learning. We're also excited about new art history and museum studies courses beginning this fall on Pierre Daura, taught by McCosh Associate Curator Danielle Knapp (see p. 9). We hope these will become the template for ongoing curricula that will give students a combined scholarly and applied experience in museum practice.



Alberto Korda (Cuban, 1928–2001). *Guerrillero heroico* (Heroic Guerilla), 1960. Silver gelatin print. Collection of Dr. Steve Pieczenik and Dr. Roberta Rovner Pieczenik and Family, Chevy Chase, Maryland. L2013:82.9

KORDA and the Revolutionary Image

August 13, 2013 – January 26, 2014

Focus Gallery

One morning in March 1960 during a public gathering in response to the Coubre explosion, Alberto Korda snapped a quick photograph of Che Guevara. The photo was not published in Havana's newspapers the next morning, but when Che died in Bolivia seven years later, it garnered global attention. It is believed to be the world's most reproduced photograph and the second most reproduced image in the history of Western art, after da Vinci's *Mona Lisa*. Despite the fact that it is one of the most recognizable images in the world, Korda always insisted that it was a "lucky break." Indeed, the artist took very few photographs of Che. He was nonetheless an important photographer of the Revolution and his works offer profound insights into its leaders. This exhibition features eighteen photographs of such historical figures as Fidel Castro, Raúl Corrales, Che Guevara, Pablo Neruda, and Jean Paul Sartre, among others.

Korda, the Revolution, and Cuban Photography Tuesday, October 15, 5:30 p.m.

A conversation with gallerists Darrel Couturier and Lenny Campello, facilitated by executive director Jill Hartz

Che Guevara: The Man Behind the Myth Saturday, November 23, 2 p.m.

Carlos Aguirre, Professor, Department of History, and Director, Latin American Studies Program

ON VIEW

EXHIBITIONS

SONG TAO, From Last Century

September 28 – December 1
Artist Project Space



Song Tao. *From Last Century*, 2004–06. Single-channel video, 34 minutes, 8 seconds.

Artist Song Tao's three-part video humorously and poetically engages the dynamic cityscape of Shanghai, China's largest metropolis. The artist and his cast transform public wastebaskets, crowded bus stops, wide boulevards, and sprawling high rises into spaces of play and personal reflection. Incorporating field recordings and experimental music, the video highlights quixotic details of everyday life in one of the world's most rapidly developing cities. Song Tao is half of the photography collective Birdhead, whose work will be on display at UO's White Box in Portland in 2014. Birdhead will visit JSMA this fall as part of a conference on contemporary Chinese art and globalization.

Birdhead Mini-Conference

Saturday, October 5, 1:00 – 4:00 p.m.

Organized by Jenny Lin, Assistant Professor, Department of the History of Art and Architecture, the conference features the artists and scholars. Supported by the Center for Asian and Pacific Studies, the Confucius Institute, the School of Architecture and Allied Arts, the Department of the History of Art and Architecture, Academic Affairs, Asian Studies, and the Oregon Humanities Center.

Contemporary Art Amidst Globalization: Spotlight on Asia Wednesday, November 20, 5:30 p.m.

Jenny Lin, Assistant Professor, Department of Art and the History of Art, leads a panel on exciting developments in Asian art, held in conjunction with her class *Contemporary Asian Art/Photography*, and the JSMA exhibition *Song Tao: From Last Century*.

JSMA
@80

CONTINUES

New American Acquisitions

In honor of our 80th anniversary, the exhibition features works in a range of media acquired over the past five years by artists in the U.S., Cuba, and Mexico, including media installations by Lenny Campello, Nina Katchadourian, and Peter Sarkisian.

Each Stroke Should Fill
the Room: The
Painting of C. S. Price
Wednesday, November 6,
5:30 p.m.
Lecture by Roger Saydack

Calendar OF EVENTS

Free First Friday

Fridays, September 6, October 4, November 1, December 6

Free admission the first Friday of every month.

First Saturday Public Tour
Saturdays, September 7, October 5, November 2, December 7, 1 p.m.

Enjoy a 45-minute docent led tour of highlights from the museum's collection and current exhibitions. Free with museum admission.

Go Ducks! Free Admission Weekends

August 31–September 1, September 14–15, September 28–29, October 19–20, October 26–27, November 16–17, November 29–December 1

The JSMA and the Museum of Natural and Cultural History welcome Duck fans with free admission on home football game weekends.

Exhibition Opening Reception:

National Geographic Greatest Photographs of the American West
Friday, September 27, JSMA members 5–6 p.m.; public 6–8 p.m.

My Journey in Photography
Lecture by Sam Abell
Saturday, September 28, 2 p.m.

Art of the Athlete II
Reception
Wednesday, October 2, 5:30–7:30 p.m.

University of Oregon ArtWalk
Wednesday, October 2, 5:30–7:30 p.m.

McCosh Associate Curator Danielle Knapp leads this public tour. The second annual U of O ArtWalk begins at the Alumni Center with stops at the EMU, Laverne Krause Gallery, and the JSMA. Organized by Lane Arts Council.

Birdhead Mini-Conference
Saturday, October 5, 1–4 p.m.

K-12 Teacher Professional Development Workshop
Every Picture Tells a Story: Narrative in Art
Friday, October 11, 9 a.m.–12 p.m.

Teachers are invited to attend this half-day workshop on creating narratives in visual art and art making. The program includes photography, mixed media, Visual Thinking Strategies, and writing about art. Free, but rsvp for registration: please contact Arthurina Fears, afears@uoregon.edu, 541.346.6443 to register. Breakfast and curriculum provided.

Photography of the American West
Lecture by Rich Clarkson
Saturday, October 6, 2 p.m.

Museum After Hours:
Jessie Marquez
Friday, October 11, 6–9 p.m.

Korda, the Revolution and Cuban Photography
Tuesday, October 15, 5:30 p.m.

The Photographic View
Lecture by Kate Nicholson, Emeritus Professor, Art History
Wednesday, October 16, 5:30 p.m.

Curators' Gallery Talk
Friday, October 18, 12 p.m.
Gallery tour of *Women's Stories, Women's Lives*, co-sponsored by the Center for the Study of Women and Society.

Focus on the Collection: Contemporary Photographers
Wednesday, October 23, 5:30 p.m.

JSMA curators Anne Rose Kitagawa, Danielle Knapp, and June Koehler and executive director Jill Hartz discuss Asian, American, European, and Latin American photography.

Dia de los Muertos
Tuesday, October 29, Wednesday, October 30, and Friday, November 1, 6–9 p.m.

Each Stroke Should Fill the Room: The Painting of C. S. Price
Wednesday, November 6, 5:30 p.m.

Lecture by Roger Saydack C. S. Price (1874–1950) may be Oregon's most important and influential painter. His strong, honest painting gained national attention in the 1940s. The model of his life—simple, focused, and devoted to painting—is essential to understanding his art.

Contemporary Art Amidst Globalization: Spotlight on Asia
Wednesday, November 20, 5:30 p.m.

Ché Guevara: The Man Behind the Myth
Saturday, November 23, 2 p.m.

Carlos Aguirre, Professor, Department of History, and Director, Latin American Studies Program
More than 45 years after his death in Bolivia, Che Guevara continues to both inspire efforts towards social justice around the world and spark fierce discussions about his life and legacy. This lecture will revisit his place in history and will provide a nuanced assessment of his political and cultural significance today.

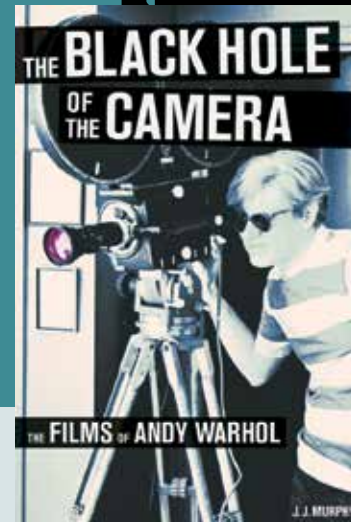
Be Our Guest—Thanksgiving Weekend Open House
November 29–December 1
The Jordan Schnitzer Museum of Art invites you and your family to enjoy free admission in honor of the long weekend.

Chamber Music on Campus
Friday, December 6, 12 p.m.
Enjoy a noontime concert by students in the UO School of Music and Dance.

Family Day: Portraits, People, and Places
Saturday, December 14, 11–3 p.m.

Schnitzer Cinema

Schnitzer Cinema programs are a great deal for cinephiles, providing a movie followed by a live or Skype dialogue with a special guest, and free refreshments. Schnitzer Cinema programs are curated by Cinema Pacific festival director Richard Herskowitz and are a presentation of the JSMA and Cinema Pacific.



Rare Warhol presented by J.J. Murphy
Wednesday, October 9, 7 p.m.

J. J. Murphy, author of *The Black Hole of the Camera: The Films of Andy Warhol*, will present and discuss *The Velvet Underground in Boston* (1967, 33 min.), filmed by Warhol during a concert in Boston, and *Bufferin* (1967, 33 min.), featuring Gerard Malanga reading diaries in which the well-known pain reliever replaces the names of actual participants. Murphy will also screen his own film, *Sky Blue Water Light Sign* (1972, 9 min.), which Scott MacDonald has called "one of the happiest, most uplifting short films I've ever seen."

James Blue Tribute: The March
Wednesday, November 13, 7 p.m.

James Blue graduated from the UO in 1953 and went on to make a feature that won the Critics Prize at Cannes (*The Olive Trees of Justice*) and another that was nominated for an Academy Award (*A Few Notes on Our Food Problem*). Gerald O'Grady, a film scholar who was Blue's friend and employer at Rice University, will talk about Blue's career and introduce his classic 33-minute film *The March* (1964), in celebration of the fiftieth anniversary of the 1963 March on Washington.

James Blue Tribute: A Few Notes on Our Food Problem
Wednesday, December 11, 7 p.m.

James Blue, the UO Theater alumnus who became one of the world's leading documentary filmmakers, followed *The March* with a visionary essay film, shot in Taiwan, India, Uganda and Brazil, on the green revolution and the development of agricultural production on three continents. *A Few Notes on Our Food Problem* went on to receive an Academy Award nomination for Best Documentary Feature.



Artwork by Kelly School 6th grade students

Thinking Through Art 2013: VTS at Kelly

Thanks to generous support from the Oregon Arts Commission and Wells Fargo Bank, the museum piloted its Thinking Through Art (TTA) program at Kelly Middle School in Eugene. The entire Kelly Middle School teaching staff participated in training throughout the academic year. The focus of the museum's program is based on the highly regarded Visual Thinking Strategies (VTS) approach, aimed at improving learning skills in three ways: looking at carefully selected art of various cultures and time periods in a pattern of increasing complexity; responding to developmentally based questions; and participating in student-centered discussions facilitated by museum educators and teachers.

During the year, Kelly students were introduced to works from the JSMA's collection. They reflected on and wrote about the art, and gained a deeper understanding of their own traditions and values and the important role art and culture plays in helping human beings express their feelings, beliefs, and aspirations.

One of the most evident areas of growth for the students can be witnessed in their writing. Before students were introduced to VTS, they were shown a reproduction of the museum's painting *The Last Audience of the Hapsburgs* and were asked to write what they saw. The pre-VTS writing samples were simple and lacked a higher level of critical thinking. After monthly sessions of VTS exposure, they were asked to again to look at the painting and write about what they saw. Their post-VTS writings evidenced sophisticated thinking, advanced observations, and meaningful interpretations. During the summer, examples of their writings were presented alongside their self-portraits in our Education Corridor Galleries.

Thanks to a recent gift from the Donald and Coeta Barker Foundation, the museum will not only be able to build upon the training for Kelly Middle School teachers, but also provide TTA curriculum and training for elementary and middle schools in the region. Thank you, Barker Foundation! Teachers are invited to contact Lisa Abia-Smith, director of education, abia@uoregon.edu, for more information.

EDUCATION NEWS

ART ACCESS

The Oregon Arts Commission recently awarded the JSMA a grant of \$5,000 for its ArtAccess program! In the 2013–14 academic year, the grant will support our efforts to revise and add accessible tour materials for K–12 students with disabilities. Our Exhibition Interpreters and post-tour teachers will be able to improve our programs for children with developmental and physical disabilities by offering adaptive devices as well as an overall visitor experience.

This expansion of our accessible tour program builds on the museum's partnership this past year with the Kennedy Center's Very Special Arts (VSA) program. Lisa Abia-Smith worked with McDermott Studios in Portland to document the museum's accessible studio programs and create three videos for VSA on techniques for teaching art to children with disabilities.



Youth & Family Programs

After School Class: Ready, Set, Snap!

8 Wednesdays, October 9–December 4 (except November 27), 3:30–5 pm.
Grades 1–5
Cost: \$90/\$81 JSMA members
Instructor: Arthurina Fears, Museum Educator
Create photography-inspired works of art influenced by the museum's collection. Students will experience photography and will learn how to create photo transfers, develop "cyanotype" sun prints, Polaroid snapshots, and more! This class is great for all levels.

Sunday Family Fun at the Eugene Public Library: A Feast of Colors
Sunday, November 17, 2:30–3:30 p.m.

In rainy November, imagine and create your own artwork of a delightful, tasty, and colorful feast at this free family art activity. Location: Eugene Public Library downtown branch

No School Day Fridays: Drop in Art Studio

School's out, art's in! Drop by the museum between 11 a.m. and 3 p.m. and create your own work of art. Free.
Friday, September 27
Friday, November 8
Friday, December 6
Friday, April 18

Family Day: Portraits, People, and Places

Saturday, December 14, 11 a.m.–3 p.m. • FREE
Say cheese! Explore photography and enjoy a day of free artmaking. Create art inspired by photography, including portraits, photo collages, holiday cards, and upcycled projector slides. Enjoy puppet shows by the JSMA Dragon Puppet Theatre and a musical performance by members of the Eugene-Springfield Youth Orchestras. Bring your camera for lots of fun photo opportunities!



UNIVERSITY OF OREGON

Jordan Schnitzer Museum of Art
1223 University of Oregon
Eugene, OR 97403-1223

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JORDAN SCHNITZER MUSEUM OF ART



The Jordan Schnitzer Museum of Art gratefully acknowledges the sponsor of our Members Magazine.
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Kicking yourself because you missed a great JSMA program?

Wondering what that Guide by Cell you didn't have time to call might say about a work on view?

No worries! We videotape most of our programs. Just go to our website, http://www.youtube.com/JSchnitzMOA and subscribe, and you'll regularly get info on all our new videotaped programs. You can also watch some of our older ones as well. Here are some you might have missed:

- smART Collecting Series, sponsored by MCS Family Wealth Advisors, with lectures, panel discussions, and conversations with art history faculty, JSMA staff, appraisers, gallerists, collectors, museum directors, and more http://bit.ly/1cz8sPt
Living Legacies, with several one minute videos with collectors discussing their works. http://bit.ly/1cz9ACL
JSMA@80, offering short insights by JSMA staff and artists on our recent acquisitions http://bit.ly/18t5yGf

And, our Guide by Cell commentaries are also available—just a phone call away. You can find the most recent list on our website, http://jsma.uoregon/tours.

Mailing address: 1223 University of Oregon Eugene, OR 97403-1223
Street address: 1430 Johnson Lane Eugene, OR 97403
In the heart of the University of Oregon Campus
Phone: 541.346.3027 Fax: 541.346.0976
Website: http://jsma.uoregon.edu

Museum Hours: Tuesday through Sunday 11:00 a.m. – 5:00 p.m.
Wednesday Open until 8:00 p.m.
The museum is closed Mondays and major holidays.

MARCHÉ CAFÉ & THE MUSEUM STORE



Cover image: Tehachapi Wind Farm, California, 2008. Jeff Kroeze. © National Geographic

An equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be made available in accessible formats upon request. Accommodations for people with disabilities will be provided if requested in advance by calling 541.346.3213.

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