

18 Ways to Use the
JORDAN SCHNITZER MUSEUM OF ART
to support teaching, research, and enjoyment



<http://jsma.uoregon.edu/>

We're here for you!

The Jordan Schnitzer Museum of Art invites faculty and GTFs to use the museum and its resources to support curricula, research, and social engagement. Whatever your department or field of study, you will find the museum offers something for you.

Here are a few suggestions.

- 1. Travel the world.** The JSMA's founder, Gertrude Bass Warner, believed that art bridged cultures and built international understanding. The museum continues to uphold Warner's vision, providing access to a world of art and ideas. The JSMA's public programs, changing exhibitions, and collection galleries devoted to art from the Americas, Asia, and Europe can be used to enhance cross-cultural appreciation and global perspectives.
- 2. Experience the real thing.** The museum's collection includes nearly 13,000 works of art. Through the study of original objects, students can develop visual literacy and aesthetic skills and explore how art evokes emotion, communicates, connects, and inspires. Many works from the collection are searchable through our on-line database, available on our website.

The JSMA played a large role in my teaching in modern art last year. With the Academic Support Grants that Professor Sherwin Simmons and I both received from the museum, we were able to co-curate an exhibition of German Expressionist prints in the Focus Gallery. The exhibition enabled students of my modern art and my western art survey courses to view original works by Max Pechstein, Paul Klee, Franz Marc, Vassily Kandinsky, Käthe Kollwitz, and other exemplary artists related to the German Expressionist tradition. Students visited the gallery and wrote papers that closely analyzed the unique formal qualities of these prints, mostly of small format. I was also grateful to the JSMA staff for allowing me to hold my seminar on primitivism for the Clark Honors College in the Gilkey Research Center, where we had the privilege of viewing the newly restored double-sided canvas by Max Pechstein before its installation in the gallery. The study of this work fit into the Expressionism unit of this seminar, and my students were excited to see how Pechstein translated the Expressionist ideals of untutored spontaneity into loose, large brushstrokes and bright, un-modulated colors.

– JOYCE CHENG

*Assistant Professor and Director of Graduate Studies,
Department of the History of Art and Architecture*



- 3. Make the museum your “classroom.”** We can help you build course assignments based on the museum’s collections, exhibitions, and programs. We have rooms for class meetings, and you can even request that selected works be placed on view for curricular needs.
- 4. Treat yourself to some R&R.** Seeking calm in week 8? Retreat to the tranquil historic Prince Lucien Campbell Memorial Courtyard to enjoy your bagged lunch. Escape into the galleries for some art therapy. Kick back with a drink at the café. Indulge yourself with something nice at The Museum Store.
- 5. Go behind the scenes.** Would you like to access artwork not on view? You can arrange for work to be presented in our Gilkey Research Center that will deepen students’ understanding of course material or support independent research.
- 6. Make art from art.** Students and faculty in fine arts, architecture, music, dance, theater, film, creative writing, and other disciplines draw inspiration from the museum’s exhibitions and architecture.
- 7. Put in your 2¢.** We’re always looking for more faculty involvement in exhibition and program planning. You might also consider joining our Leadership Council or an Action Team.
- 8. Host your event.** Our facility rental program offers a range of services for special occasions, including weddings, commitment ceremonies, anniversaries, award receptions, conferences, business meetings, lectures, and luncheons.

An extra-credit assignment based on a visit to the JSMA never fails to reinvigorate and refocus student thinking. I invite my students to visit the JSMA and to spend time in the permanent collections or with a particular exhibition, and I give extra credit when a student prepares a short, well-composed essay reflecting on how a core concept from my course is illustrated and perhaps clarified by her or his engagement with a given work. This exercise has proven remarkably successful, especially in the high-enrollment courses. I read the extra-credit essays myself, without relying on GTFs or graders, so the assignment provides a way for interested students to introduce themselves to me as writers and thinkers. Furthermore, because this assignment is based in the JSMA, the way is opened for us to pursue wider-ranging reflections on art, as it is produced across diverse media—from words to ink, to paint, silk, marble, pixels, algorithms—and as it acts in diverse contexts—from classroom, to museum, to campus and the wider world. Many thanks to the JSMA staff and volunteers for their generous and knowledgeable support for integrating the JSMA into our lower- and upper-division teaching.



— LEAH MIDDLEBROOK

*Associate Professor and Director of Pedagogy, Department of
Comparative Literature*

Associate Professor, Department of Romance Languages

9. Pursue a research question. We invite you to consult members of our staff for special projects with students and opportunities to conduct independent scholarly research.

10. Tap the museum staff. Museum staff members are specialists in their field. We're available to present lectures on a wide array of topics, including art and art history, education, collections, non-profit and museum management, exhibition design, event planning, and marketing and PR.

11. Share your expertise and passion for art. You can contribute to the scholarship of the museum by presenting a lecture or other public program in your area of expertise related to our collections or special exhibitions. We are also looking for faculty members interested in serving as liaisons to on- and off-campus communities with which you are active.

12. Be part of the action. Volunteers assist the museum in many areas, from helping with special events to giving tours, and more. Once you become a JSMA member, you (and your family) can enjoy special benefits while supporting the JSMA's exhibitions and programs. We also ask that you encourage your students to join as free members.

13. Have fun with family and friends. You don't need an art background to take our studio classes, and our free Family Days offer artmaking opportunities for all ages.



The JSMA was the client for my Advertising Media Planning class. Students worked in teams to develop communication plans for the museum. The class spent time touring the museum and learning about the acquisitions. Many of them became museum members as a result. The experience of working with and understanding the value of the museum was so important that I will be using JSMA as a client again this fall, focusing on social media. I also send students in my Curiosity for Strategists class to the JSMA, and they report to each other in teams what they learned. Having world-class exhibitions in the heart of our campus has been an outstanding benefit to my students and a tremendous aid to my teaching.

– DAVID KORANDA

Senior Instructor, School of Journalism and Communication

- 14. Help create a museum exhibition.** Do you have an idea you think would make a worthwhile exhibition? Faculty and students may serve as guest curators, researchers, and advisors for exhibitions large and small.
- 15. Continue your education.** Public programs and exhibitions expand your knowledge of the world. Subscribe to the museum's e-news to keep abreast of what's happening.
- 16. Use the museum as a learning laboratory.** We need you and your students to help us evaluate the museum and its programs. Throughout the year, we hold focus groups, conduct surveys, and brainstorm ideas and new programs. Students can seek volunteer, internship, practicum, and employment opportunities and serve as museum event and admissions staff, art instructors, collections assistants, and more.
- 17. Go with a guide.** You can schedule a guided tour for your class or department with a trained Exhibition Interpreter, arrange a visit facilitated by museum staff and the course instructor, and attend a free public tour every first Saturday at 1:00 p.m.
- 18. Visit on your own.** Sometimes the best learning happens on your own. We encourage you to assign students to visit the museum to complete course assignments or lead your class on a self-guided tour. (Don't forget to let museum staff know in advance when to expect your visit!) We also offer Guide by Cell audio tours accessible from your own cell phone to learn more about the art on view.

Learn more

Visit <http://jsma.uoregon.edu> for further information on the museum and to sign up for our E-News.

Visit <http://jsmacollection.uoregon.edu> to search our collections. Approximately 5,600 objects are now searchable on the site, and more objects are added all the time.

Social media

www.facebook.com/JordanSchnitzerMuseumofArt

www.twitter.com/JSchnitzMOA

www.youtube.com/JSchnitzMOA

Contacts

Anne Rose Kitagawa, chief curator and director of academic programs,
ark@uoregon.edu, 541.346.3162 (academic support)

Sharon Kaplan, museum educator, kaplan@uoregon.edu,
541.346.0968 (gallery visits)

Danielle Knapp, McCosh associate curator, dknapp@uoregon.edu,
541.346.0940 (collections access)

June Koehler, assistant curator, koehler@uoregon.edu,
541.346.0949 (academic support)

Hours

Tuesday–Sunday 11:00 a.m.–5:00 p.m.

Wednesday Open until 8:00 p.m.

Closed Mondays and holidays

The JSMA is free to UO faculty, staff, and all students with ID.



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